

# Black Friday. Cyber Monday. What is #GivingTuesday?



**We have a day for giving thanks and two for getting deals. #GivingTuesday, November 28, is a global day dedicated to giving back.**

Donate to the ALA Foundation on #GivingTuesday to help ensure our worldwide mission of service to veterans, military and their families endures.

Your support leads to job training, shelter, physical and mental health services and so much more.

Gifts to the ALA Foundation on #GivingTuesday will be matched up to the first \$15,000.\* What a great way to double your gift and double our assistance to those in need!

**Learn more at:**

**[www.ALAFoundation.org/givingtuesday](http://www.ALAFoundation.org/givingtuesday)  
or call us at 317-569-4500.**

\*Matching gift donated by Innovaire Communications



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